

Fasicuchain helps you demonstrate complete trust in your brands and products right across the supply chain, delivering a secure package or label which envelopes an authentic product. The solution is uniquely designed for **labels, printing, and packaging**. Our **patented copy & duplication proof F-Labels** on your product have a Blockchain based digital code (**F-Code**) underneath, thereby offering a first to the world solution which brings **together the physical and digital aspects** of product **provenance**. In summary the 3 key benefits of the solution are:



**Authenticity** – FasicuChain irrefutably confirms genuineness and attributes of a package through supply chains, from Farm to Fork or Factory Floor to Consumer.



**Visibility** - Our platform allows businesses to make themselves, their products and supply chains more Transparent and Traceable.



**Interactivity** – The Package comes alive! Retailer, Consumer, Brand Owner, Loyalty Marketeer can all interact in a confidential or permissioned manner.

Fasicuchain **transforms product packaging** by making it digital and linking the digital data with any physical product. **100% copy proof F-Labels** are applied on each product label, smart tags or the print on the package itself. Each F-Label is linked to a cryptographic unique **F-Code** stored on an underlying blockchain distributed ledger making the total solution tamper proof and amenable to trust by all partners across the value chain. Key partners get their own **Distributed Applications** (D-apps) to verify or transact for their relevant activities.

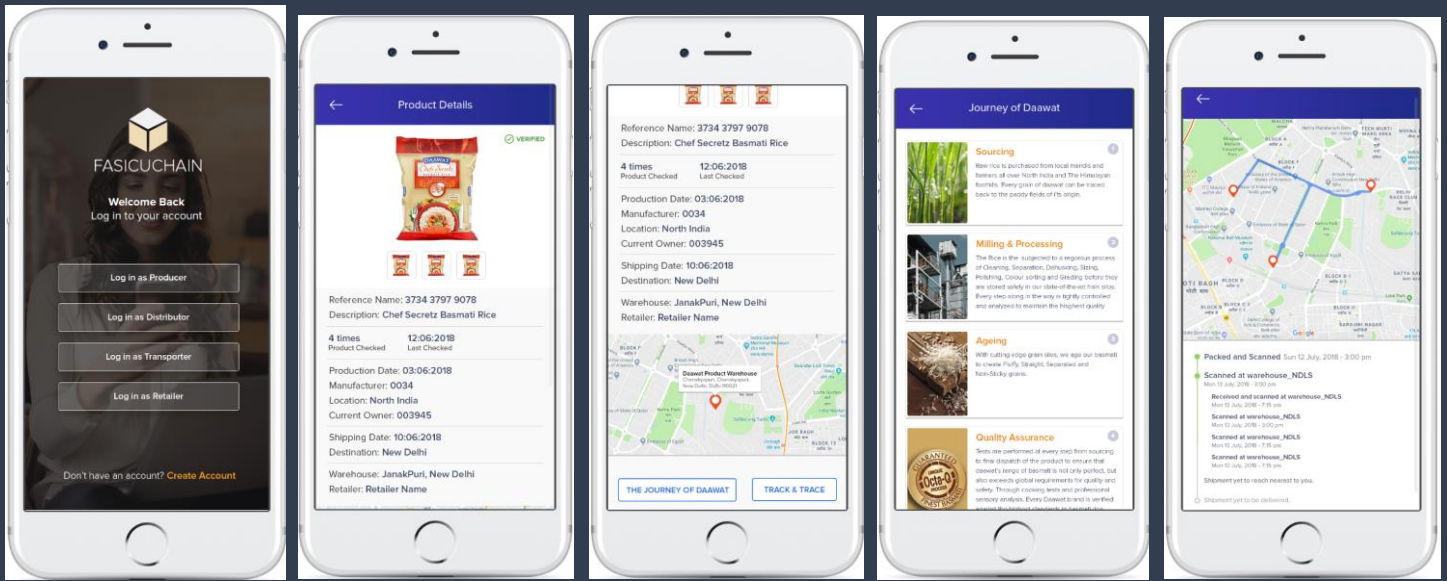
To a **brand**, we offer the complete solution covering your end to end supply chain, from packaging or label supplier, your manufacturing or filling lines, your transportation and logistics, your distribution and retail to finally the end consumer. Brands can get their own **private blockchain** or leverage our shared ecosystem of **a consortium blockchain**. Brands can also opt for a first to the world **direct to consumer loyalty program** for brands with a powerful reward currency - **F-Coin**.

**Pharmaceuticals, Consumer Products (Food, Health & Beauty, Liquor etc.), White Goods, Luxury Products, Automotive, Electronic Devices (incl. IOT sensors)** are some prime industries who are ready for a Blockchain led transformation that Fasicuchain is enabling.

To **packaging suppliers** we enable them to white label our solution and in turn offer it to their own customers as a packaging transformation, to get a competitive advantage, strategic customer relationship and market share. Fasicuchain founders already have over **5000+ packaging and label suppliers as its customers globally** and is signing them up as early adopters of **Fasicuchain**. This will facilitate rapid execution and adoption for brands as well as an emerging standard.

Current Fasicuchain transformation journeys are taking **16-24 weeks**. Our solution teams can engage with you to get you started on revolutionizing your product and brand.

Select Illustrative screens from the Fasicuchain Distributed Apps for Manufacturer and Consumer.



**Digital & Physical Authenticity Visibility Interactivity for Products & Packaging**

Among various solutions from Fasicuchain, F-Labels offer a high density, copy-sensitive code. Embedding production information, it's copy or imitation by counterfeiters leads to a consequent loss of quality, which is instantly detected in the field with a smartphone and Vector Mobile® adaptor lens. This **patented copy & duplication proof F-Labels** on your product with a Blockchain based digital code (**F-Code**) underneath, is a first to the world bringing **together the physical and digital aspects** of product **provenance**.

